

## Fact Sheet

### 1 Simplifies Everyday Tasks

#### *Windows® 7 is Simple to Use*

- **Snap** – Easily resize Windows to maximize vertically, or snap two documents side by side to compare content.
- **Windows Taskbar** – Open your favorite programs in just one click by pinning them to your Taskbar.

- **Jump List** – Right-click on a program icon on the Taskbar to view and access most recent and frequently used files.

#### *Easy to Connect*

- **HomeGroup** – Create a home network and easily share your music, videos, and photos between PCs running Windows 7.

### 2 Works the Way You Want

#### *Faster*

- Windows 7 reduces the number of default services that start and run in the background, enabling PCs to start up and shut down faster.

#### *Reliable*

- Recover data more easily with **network backup** to your home or business network.

#### *Compatible*

- **Battery life** – Windows 7 has trigger start services (e.g. Bluetooth, VPN, etc.) that only start when needed – reducing memory and power consumption behind the scenes.
- Key design principles of Windows 7: If an application or device runs on Windows Vista®, it should run on Windows 7. If a system runs Windows Vista, it should run Windows 7 – faster.<sup>1</sup>

<sup>1</sup> Running Windows 7 Home Premium or Professional

### 3 Makes New Things Possible

#### *Work Anywhere*

- **Location Aware Printing** – whether at home or at work, your computer connects and prints to the right printer.

#### *New Ways to Engage*

- **Windows Touch Screen** – Zoom in or out, open documents, or browse the web – all with the touch of a fingertip.<sup>5</sup>

#### *Media on Your Terms*



- **Windows Media Center** – Watch TV shows for free when and where you want with Internet TV.<sup>2</sup> You can also watch, pause, rewind, and record TV on your PC.<sup>3</sup>

- **Play To** – Play music, videos, and other media stored on the computer through an audio-video system in the home.<sup>4</sup>

<sup>1</sup> Must be network-enabled

<sup>2</sup> Internet access required. Free Internet TV is available to US customers only. Some content may require additional fees

<sup>3</sup> Additional hardware may be required. Not available in all countries

<sup>4</sup> Device must be DNLAV1S Compliant.

<sup>5</sup> Windows Touch requires specific hardware.

## Which Edition is Right for Your Customers?

### Help Them Compare

#### Key Features

	7 Windows 7 Home Premium	7 Windows 7 Professional
Make the things you do every day easier with improved desktop navigation.	✓	✓
Put fewer steps between you and what you want to do with improved Taskbar, Jump List, and Windows® Search.	✓	✓
Easily manage multiple open windows with Snap, Aero® Peek, and Aero Shake.	✓	✓
Personalize your PC experience with Desktop Background Slideshow and cool new Aero Themes.	✓	✓
Make your Web experience faster, easier, and safer than ever with Internet Explorer® 8.	✓	✓
Easily create a home network and connect your PCs to a printer with HomeGroup.	✓	✓
Watch, pause, rewind, and record TV on your PC. <sup>1</sup>	✓	✓
Take full advantage of PC hardware with 64-bit computing, full use of available RAM, and multi-core CPU support.	✓	✓
Run many Windows XP-based productivity applications in Windows XP Mode. <sup>2</sup>		✓
Connect to company networks easily and more securely with Domain Join.		✓
Recover your data more easily with network backup to your home or business network.		✓
Automatically print to the right printer with Location Aware Printing.		✓

### Three reasons to upgrade from Windows 7 Home Premium to Windows 7 Professional:



- Helps your customer run many older Windows XP productivity applications in Windows XP Mode.
- Helps your customer connect to company, home, or public networks easily and securely with Domain Join.
- Helps your customer protect their sensitive data and makes it easy to automatically backup to a home or company network.

<sup>1</sup> Additional hardware may be required. Not available in all countries.

<sup>2</sup> Requires download of Windows XP Mode (which runs on Windows 7 Professional or Ultimate) and virtualization technology such as Windows Virtual PC. Customers can download Windows XP Mode and Windows Virtual PC free-of-charge from [www.windows.com/business](http://www.windows.com/business) when available.